



COMFORT COURIER

CHECKED YOURS LATELY?



GENERAC

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Authorized
Dealer

Serving homeowners
and businesses in the
Greater Lehigh Valley since 1929

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FEBRUARY 2025

[PERSONALLY SPEAKING]

January Was One of the Lehigh Valley's Coldest On Record *But Consider These Winter Weather Whoppers of Local History!*

Our Lehigh Valley has experienced some serious cold so far this winter. At this writing, it looks like January 2025 could go down as the second coldest January in the last 25 years. But throughout our 96 years of keeping Lehigh Valley homes and businesses cozy and comfortable, we've worked through all kinds of winters—from brutally bitter to almost balmy.

So, to provide some contextual comfort for cold weather worries—and maybe help to brighten those February Blues a bit—consider these extreme Winter Weather Whoppers recorded right here in our own Lehigh Valley. (Maybe you even remember some of them...all of us 769528 here at Deiter Bros. sure do!)

COLDEST DAY: -15 Degrees F. - January 21, 1994

When it's this cold, motor oil can thicken to the consistency of Velveeta cheese.

COLDEST MONTH: 6.2 Degrees F. Average Temperature for All of February, 1934

The original Deiter Bros. had only been in business for 5 years but they were already the most popular guys in town.

LONGEST RUN OF SUB-FREEZING DAYS: 18 Days - January 27 to February 13, 1978

And that cold snap broke the day before Valentine's Day? Hmmm, maybe love really DOES conquer all!

MOST SNOWFALL IN ONE YEAR: 74.4 Inches - 1994

With over 6 feet of snowfall and little melting, there was no place to go with the growing mountains of snow. Some of the mounds didn't melt until June!

MOST SNOWFALL IN ONE DAY: 30.2 Inches - January 23, 2016

The normal seasonal snowfall for ALL winter here in the Lehigh Valley is 32.9 inches. This blast almost matched it in just 24 hours.

(Continued on Next Page)

IN THIS ISSUE

PERFECT 10 Winners
of
FREE \$50 Credit

In this *Comfort Courier* there are **10 customer account numbers** hidden throughout the articles. If one of them is yours, you are an **INSTANT WINNER** of \$50 credit to your account.

We have included your customer account number in the newsletter announcement email. Check your number, then read the *Comfort Courier* carefully. If you spot your number, give us a call and we will immediately credit your account with \$50 good for ANY purchase from Deiter Bros.

GOOD LUCK!

Feel a little bit better about this winter? Maybe these two parting thoughts will help:

1. Spring is coming soon on March 20. So hang in there! The tougher the winter, the more welcome Springtime is in our beautiful Lehigh Valley.
2. Whatever the weather, as a Deiter Bros. customer you ALWAYS have a partner on your side to care for your 800436 comfort and peace-of-mind. Thank you for honoring us with your trust.



James G. Deiter,
President, Deiter Bros.



Some of our Favorite

FEBRUARY BLUES BUSTERS

Except for Valentine's Day, February is not exactly built for fun here in the Lehigh Valley. It's cold, boring and in so many ways the dreariest month of the year. No surprise that at this stage of the winter, we're all subject to the February blues. Here at Deiter Bros., we can't change the calendar, but we can offer the following 71390 glimpses into some of our favorite February Blues Busters awaiting you here in the Lehigh Valley:

• AMERICA ON WHEELS CAR MUSEUM – Allentown

For classic car and truck lovers of all ages, this is a must-visit destination beautifully curated with vintage vehicles that tell the tale of America's never-ending love for all things automotive. The current exhibit is "The Battle of the Car Clubs"—a dazzling competition between the best of classic rides from sleek Thunderbirds to Mopar muscle to 112574 screaming street rods and more.

Tickets are reasonably-priced; kids 12 and under are free on weekends.

Learn more at www.americaonwheels.org

• HISTORIC BETHLEHEM CHOCOLATE TRAIL – Bethlehem, February 10 to 17

Deliciously wind your way through the wonders of Historic Bethlehem and sweeten your February

blues with the finest samplings of chocolate treats this side of Willy Wonka, including chocolate cocktail samplings.

Visit more than 15 businesses along Broad and Main Streets, each welcoming Chocolate Trail passport holders with their own unique chocolate offerings.

The cost of a passport is \$40 but samplings are generous and, according to one insider, "bring a basket and you'll go home with more than your money's worth!"

Learn more at

www.visithistoricbethlehem.com

• EASTON PUBLIC MARKET – Easton

Brighten those blues with fresh produce, meats, cheeses, coffees, prepared meals and more with a visit to this gustatory gathering spot open Wednesday to Sunday year 'round at 325 Northampton Street in beautiful Downtown Easton. A special Easton Farmer's Winter Market is open 10 a.m. to noon on Saturday, too. All just steps away from the fantastic Crayola Experience and dozens of welcoming restaurants, pubs and cafes.

Learn more at www.eastonpublicmarket.com

“Electrify Everything” PA Energy Policy Goes Against Consumers and Common Sense

Government Push to Electrify Home Heating Systems Threatens Feeble Power Grid...and Homeowner Pocketbooks



Multiple states in the Northeast, including Pennsylvania, are intent on mandating electrification energy policies aimed at shifting homeowners and businesses into electric-powered heating systems and appliances. In Pennsylvania, the current administration has stated its intent to quadruple electric heat pump installations by 2030.

Their obvious intent is to steer consumers away from heating with fossil fuels (oil, natural gas, propane, etc.) to renewable energy sources (solar, wind, etc.) in the interest of reducing Pennsylvania's carbon footprint. But lost in their zeal are three facts which indicate that the real victims of these “electrify everything” policies will be Pennsylvania's consumers, communities...and common sense.

- **FACT:** Less than 5% of Pennsylvania's total electrical power supply is generated by renewable energy sources. Source: US Energy Information Administration (EIA)—2020.
- **FACT:** 75% of homes in Pennsylvania are now heated by “fossil fuels”—heating oil, natural gas, propane, etc. Source: Statista Research Project—2024.
- **FACT:** Pennsylvania's electric power supply is already heading for a crisis. The sole grid operator in Pennsylvania, PJM Interconnection, is forecasting a wave of power plant closures driven by Federal and State policies. According to PJM, more than 20% of total power generating capacity is at risk of closing by 2030. Simultaneously, electricity demand is expected to rise by 25% by 2030.

“The combination of soaring demand and shrinking supply spells skyrocketing electricity prices and deadly blackouts for Pennsylvania...as a result, Pennsylvanians' electricity bills could double in the next year, and that's just the beginning.”

Source: National Review—October 13, 2024.

“The vast majority of Pennsylvania's electricity comes from fossil fuels. Renewables are great but there is nowhere near enough supply to fulfill Pennsylvania's growing energy demands,” states James G. Deiter, President and CEO of Deiter Bros. Heating Cooling Energy, based in Bethlehem, PA. “Unfortunately, our government policymakers have electrification aspirations that ignore all current metrics, industry projections and common sense.”

Deiter Bros. has been heating homes and businesses in Pennsylvania's 50211 Lehigh Valley region for more than 95 years.

“To saddle an already creaking power grid with the heating energy demands of a Pennsylvania winter would be disastrous,” states Deiter. “The fact is, ALL of our energy sources are needed to cost-effectively heat, cool and power Pennsylvania's homes, businesses, hospitals and communities.”

To help get the word out about the importance of making ALL energy choices available to consumers without government restraint, a new media campaign titled **Energy Choice PA** was recently launched. The intent of the statewide media effort is “to promote the benefits of an ‘all-of-the-above’ approach to energy policy in Pennsylvania.” The campaign has a new website: www.EnergyChoicePA.com

By visiting the site, 801645 consumers can learn more about what energy choice really means and the positive impacts of ALL energy options at our fingertips here in Pennsylvania—including heating oil, propane, natural gas—all of which heat homes for LESS COST than most electrical heating systems.

www.EnergyChoicePA.com



BEST PRICE
on New
Energy-Saving
Heating/
Cooling
Systems

— **PLUS** —

6% Discount
to Cover
PA Sales Tax!*

CALL NOW! 610-868-8566
[Offer Limited to **FIRST 10** Respondents]

**DEITER BROS!**
HEATING • COOLING • ENERGY



dbrothers.com | Family-Owned & Trusted Since 1929

PA Contractor Reg #PA736 NJ HIC# 13VH04248200

*PA Sales Tax on new HVAC is 6% of total purchase price. This offer will DISCOUNT purchase price by 6% for first 10 committed buyers. Offer not subject to any other retail specials or rebates.

Get First Dibs On A GREAT DEAL!

Sneak Preview Offer for Our COMFORT COURIER Readers:

The offer shown here will appear in the March 2025 issue of *Lehigh Valley Style* magazine. But we're sharing it with you FIRST in case you are interested in a new 771373 heating or cooling system for your home or business. Along with getting the best in energy-saving equipment, you will also get 6% OFF of our best price...that's like getting a great deal with NO SALES TAX!

This is a limited time offer. If it's YOUR time for ANY new heating or central air conditioning system, call us today at 610-868-8566. Mention you saw this in the *Comfort Courier* newsletter. Thanks!



Have You Checked Your REWARDS POINTS Lately?

Visit www.dbrothers.com or call us at 610-868-8566 for questions.



PROPANE SAFETY

A Year-Round Priority!

- **Prepare your tank.** Before weather gets bad, make sure your tank is full. It's considered full when the gauge reads 80%. If it's low, call Deiter Bros. Propane NOW for timely delivery.
- **Keep your driveway clear.** Make sure our delivery truck and driver's path to your tank is clear of snow, ice, overgrown foliage and debris.
- **Don't plow snow against your propane tank.** Snow and ice against your tank can affect how it feeds into your home.

Anytime a NEW Propane Appliance or Heating System is Installed in your home or business, notify Deiter Bros. so we can perform an up-to-date leak and safety check on your system.

Get Safety SMART

Watch Our Propane Safety Video from the Link Below.

What to Do If You Suspect a Gas Leak:

[https://propane.com/safety/safety-articles/
what-to-do-if-you-smell-gas/](https://propane.com/safety/safety-articles/what-to-do-if-you-smell-gas/)



How Much Propane Is Left in the Tank?

NEW Propane Tank Monitor App Puts the Answer at Your Fingertips!

Running out of propane is both worrisome and expensive. Emergency deliveries can cost extra bucks. So can system start-up procedures and safety checks. Slogging outside to check the reading on the volume meter was the only sure way to know how much was left in the tank...until now.

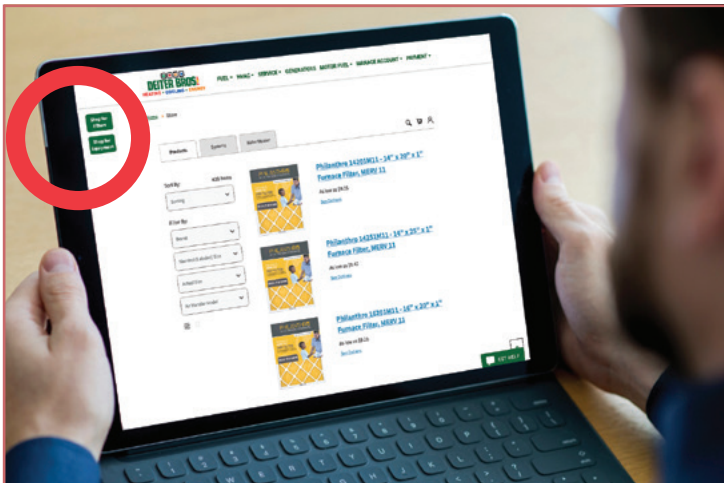
Deiter Bros. now has a new Propane Tank Monitor app which allows our propane customers to get an accurate reading on their current tank levels, all from the comfort of home or office.

Shown here is a picture of how this new app may appear on your mobile device. It's a great way to avoid the extra costs and 767469 worries of running out of propane (which ALWAYS seems to happen at the absolutely worst times).

Plus, this new Propane Tank Monitor app is FREE to all of our Automatic Delivery customers! For Will-Call propane customers there is free set-up and a monthly charge, but this can be avoided simply by switching to Automatic Delivery. Interested? Our Deiter Bros. team is always here to help. Call us now for more facts at 610-868-8566. *Thanks!*



The new Propane Tank Monitor app allows our propane customers to see the volume of fuel left in their tank...all from the convenience of a mobile device or laptop. This new 74352 app is available FREE to all Deiter Bros. Propane Automatic Delivery customers.



Get ALL the information you need to manage your heating and cooling needs...including ordering new air filters or shopping for a new HVAC system (from the buttons shown above in a red circle).

Sign Up for Our CUSTOMER PORTAL

Control Your Indoor Comfort (and Costs) with Online Access to:

- All your account information 24/7
- Order heating fuel and/or service
- Check your heating fuel usage
- Get INSTANT ESTIMATES on new HVAC equipment
- Enroll in our budget-friendly Payment Plans
- Make payments
- Keep track of your REWARDS POINTS and more!

Check It Out Now!
www.dbrothers.com





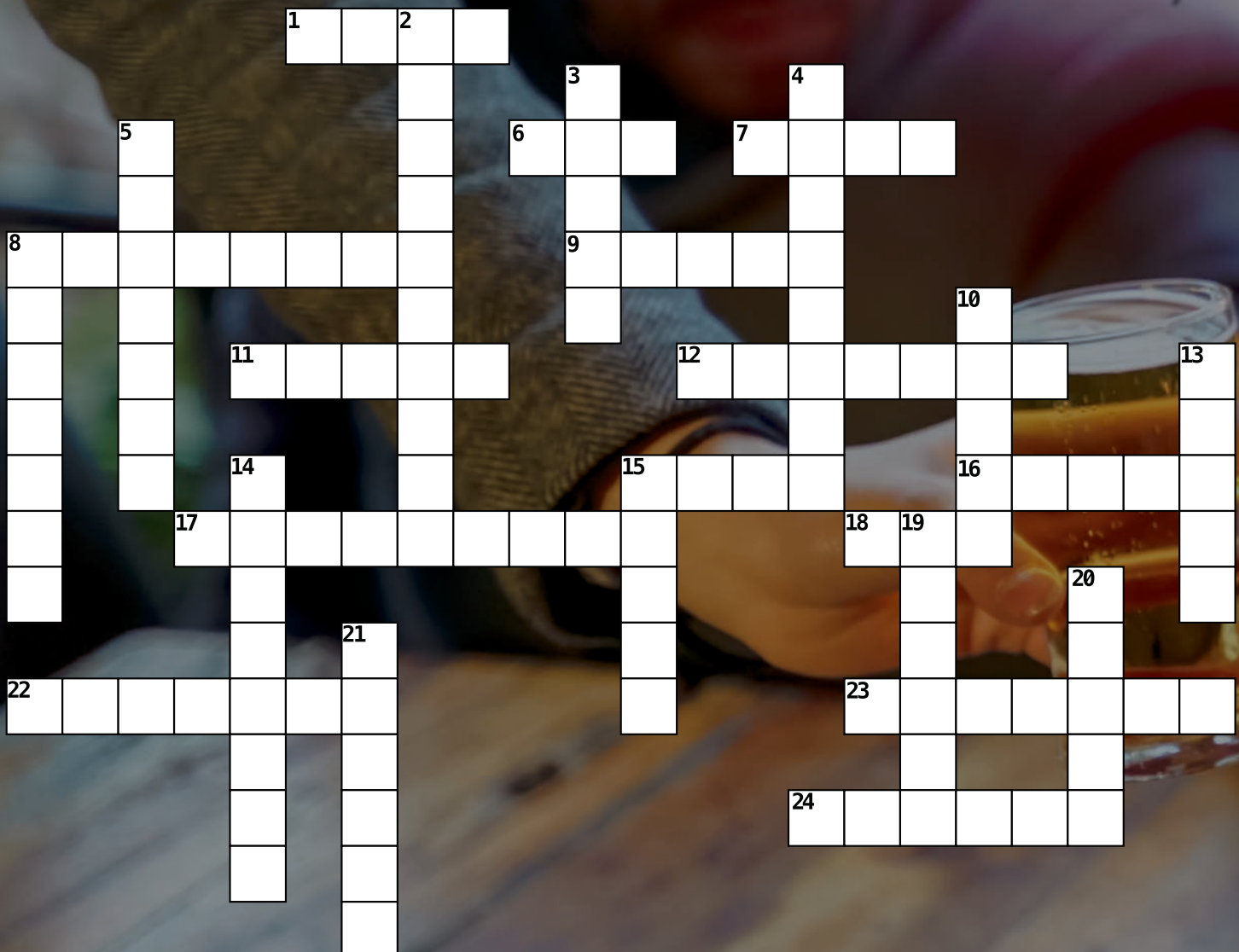
OWL HAVE
ANOTHER ONE!

CrossWise

PUZZLE

Chase away those winter doldrums.
Pour yourself a couple cold ones.
Tap into some fun right here.
And test your knowledge about...
BEER!

It's Feb-BREW-ary



PLAY ONLINE: Go to <https://crosswordlabs.com/view/its-feb-brew-ary-2>

PLAY ON PAPER: Go to www.dbrothers.com/newsletter.cfm and download a PDF to print out

ANSWERS? Go to www.dbrothers.com/newsletter.cfm and download a PDF

ACROSS

1. Flavorful flowers get beer jumping
6. Commoner name for King of Beers
7. Foamy topper
8. Patriotic namesake of Lehigh Valley's largest brewery
9. Golden brewed brand
11. Country in IPA name
12. Brewpub to-go jug
15. 24 brews per
16. Full-bodied brew made with dark roasted barley
17. Leading regional brand of beer brewed in Allentown from 1911 to 1968. Its quality and German heritage were captured in its slogan "Nix Besser," Pennsylvania Dutch for "None Better." The brand was revived by a consortium of local beer lovers in the early 1990s.
18. Initials of original Bethlehem brew spot
22. Beer in Mexico
23. Correct spelling of beer drawn from kegs
24. First Lite

DOWN

2. PA home of America's oldest brewery
3. Anheuser's partner
4. Cheap beer. Great state
5. Branch of chemistry that deals with fermentation (Go ahead, Google it up...it's a toughie!)
8. Half dozen brews or buff stomach
10. Microorganism that produces alcohol
13. Common component of both beer and ale
14. Very much Dutch brand
15. Artsy class of select independent brews
19. Roll it out for fun
20. Popular style of beer in US
21. Brewer's main grain



February Is
Love Month,
So...

What Do You **LOVE** About Deiter Bros.?

Share Your Thoughts and Experiences with Us.

5 Respondents Will WIN **\$50** Gift Certificates



BECK'S
LAND AND SEA HOUSE

beckslandseahouse.com

We get lovely letters and emails all the time from customers about their Deiter Bros. experiences. Some are about our friendly office staff. Others praise the 111683 performance of our tech service team members. Whatever experiences YOU have to love Deiter Bros., here is a delicious reason to send them to us in a quick review.

The few moments it takes to share your thoughts could win you a \$50 GIFT CARD to one of the Lehigh Valley's finest dining establishments: **Beck's Land and Sea House** in Nazareth.

IT'S SO EASY TO FALL IN LOVE...AND WIN!

1. What Do You Love About Deiter Bros.?

Enter your answer to this question on our Google Reviews **before Friday, February 28, 2025.**
[Click here](#) or scan the QR code to leave your answer.

2. Winners will be notified no later than March 15, 2025.

All winning entries will be awarded \$50 Gift Cards. With permission, winning entries will be published in the next issue of Deiter Bros. *Comfort Courier*.



New to QR Codes?

Open your phone's camera app, point it at the QR code above, and your phone will automatically detect and display the link or a website URL. You can then access by tapping on it on your screen.

So Come On & Share the Love!

Leave us your Google Review today.