



# COMFORT COURIER



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Greater Lehigh Valley since 1929

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JUNE 2025



[ PERSONALLY SPEAKING ]

## Prepare Now for "The Big Sweat" This Summer

Keeping up with weather projections is a daily discipline here at Deiter Bros. From what our industry sources tell us, we're in for a sizzler of a summer. Other weather sources agree. AccuWeather is calling for heat at least equal to last summer, which ranked among the hottest in the US. "Broiling" is how the *Farmer's Almanac* describes the upcoming weather. "Scorching" is the term of choice from the *Old Farmer's Almanac*. You get the idea.

My best advice? Prepare now to prevail through "The Big Sweat" coming our way.

If you haven't had your central air conditioning system cleaned and tuned up yet, don't wait any longer! Call us now and we'll schedule you as soon as we can. It's the best (and most affordable) way to keep your AC system running longer 25884 and stronger in the super hot days ahead.

If your central air system is 15 years old or older, consider replacing it now. According to the US Department of Energy, the lifespan of a central AC unit is 15 to 20 years. As they get older, efficiency declines and repair episodes increase. Deiter Bros. is one of the Lehigh Valley's leading installers of American Standard central air conditioning systems. It's our brand of choice offering superb design, performance, and high efficiency ratings. Plus, they are made here in the USA. We even have a Summer Rebate Special in this issue of *Comfort Courier*!

Whatever you need to get through the months ahead, all of us at Deiter Bros. are here to provide you and your family with whatever it takes to protect your comfort and peace-of-mind. Have a healthy and safe summer.

*Thank You!*



James G. Deiter,  
President, Deiter Bros.

### IN THIS ISSUE

**PERFECT** 10 Winners  
of  
**FREE \$50 Credit**

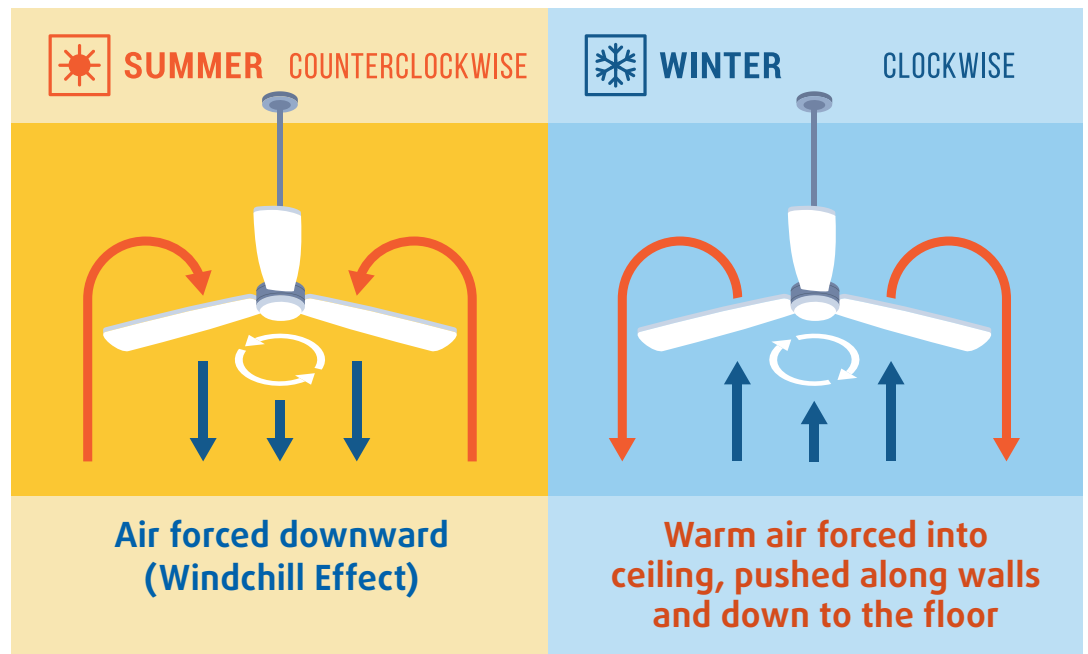
In this *Comfort Courier* there are **10 customer account numbers** hidden throughout the articles. If one of them is yours, you are an **INSTANT WINNER** of \$50 credit to your account.

We have included your customer account number in the newsletter announcement email. Check your number, then read the *Comfort Courier* carefully. If you spot your number, give us a call and we will immediately credit your account with \$50 good for ANY purchase from Deiter Bros.

**GOOD LUCK!**

## Summer Seasonal SWITCHEROO

Now's the time to change the rotation direction of your ceiling fans. On most 34596 fans, it's as easy as clicking a switch. This simple move will deliver cooler comfort and save energy dollars all summer long.



## Thomas McElroy Joins Deiter Bros. Team as Propane Operations Manager



Thomas McElroy,  
Propane Operations  
Manager,  
Deiter Bros.

Deiter Bros. Heating Cooling Energy is proud to welcome Thomas McElroy to his new post as Propane Operations Manager. Thomas brings more than 12 years of local experience in multiple disciplines of our industry, including HVAC, fuel management and customer service. He is a decorated US Army veteran who served two tours of overseas duty in the Middle East.

A long-time resident of the Lehigh Valley, Thomas is familiar with the levels of service and value that local families and businesses have learned to expect from Deiter Bros. and is eager to continue living up to the legacy in his new role. Drawing on his experience with other firms, he was particularly attracted to a future with Deiter Bros. because we are a well-managed family business with ongoing education programs for employee training and development.

"Family-owned businesses like Deiter Bros. look at their customer and employee relationships in an entirely different way than corporate owners do," he said.

"My personal goals include constantly improving my knowledge and skills and grow as a professional in an essential industry.

"I wanted to work for a company that empowers employees through ongoing education and cross-training programs. Deiter Bros. has always invested in employee career growth through training in the latest technologies, tools and 774992 techniques. That is the quality of company that I wanted to be a part of... and that's what I have found here as a member of the Deiter Bros. team."

## PPL Rates Jump 23% in Past 6 Months

**Recent Increase of 7% Occurred in December. Additional 16% Effective June 1.**

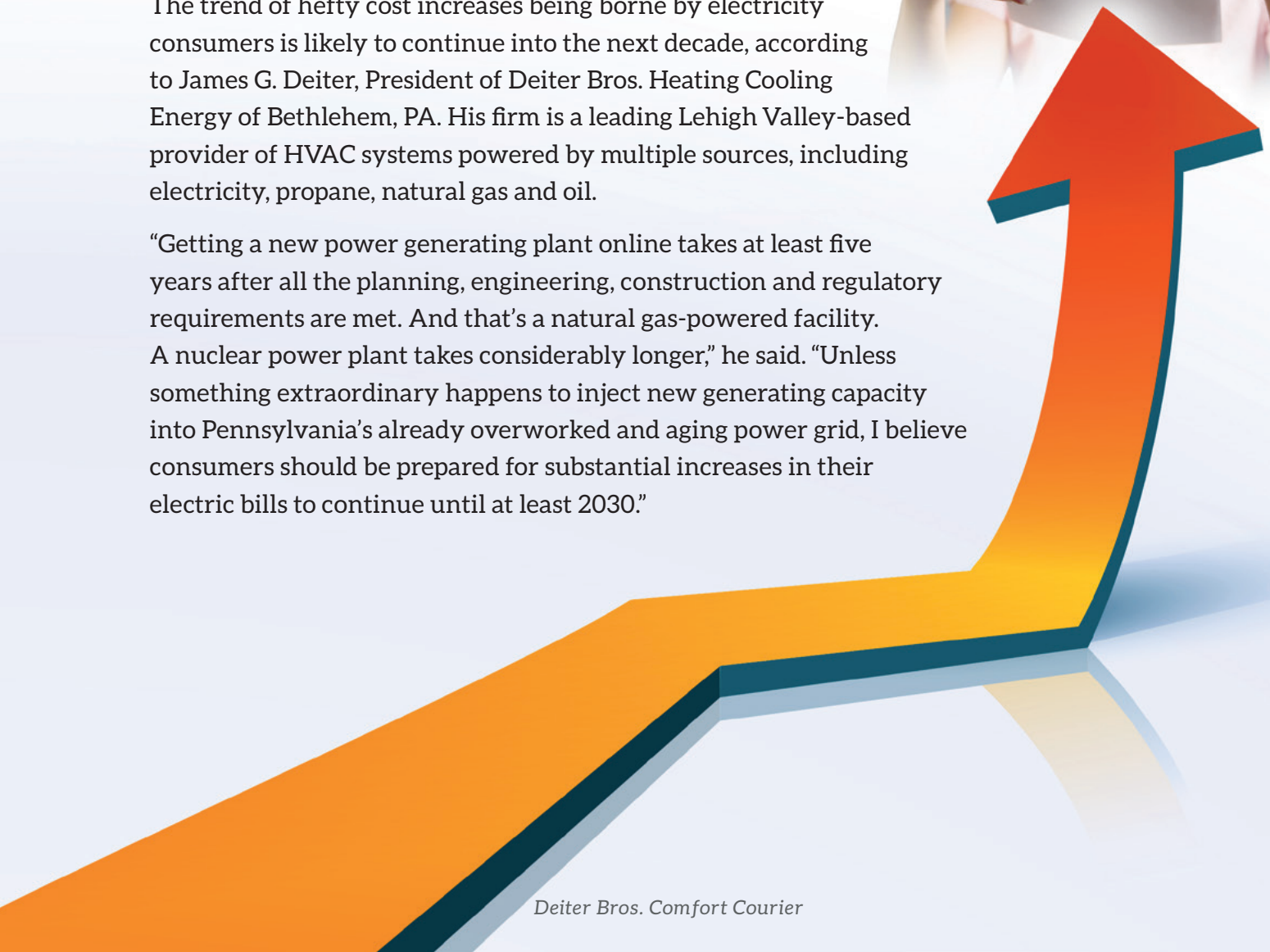
The high cost of Pennsylvania's long-neglected energy infrastructure is coming due... and guess who is getting stuck with the bill?

In early May, PPL Electric Utilities announced that their rates will increase by nearly 16% starting June 1, 2025. Residential rates will jump from 10.77 cents per kilowatt hour to 12.49 cents. Small business rates are hiked from 10.45 cents per kilowatt hour to 12.11 cents.

This latest increase comes on the heels of a 7% increase enacted in December 2024. Total increases within six months: 23%! According to the Allentown-based power utility, factors driving the price hike are the closing of older power-generating plants and not enough new power plants being added to support Pennsylvania's ever-increasing need for 769860 electricity.

The trend of hefty cost increases being borne by electricity consumers is likely to continue into the next decade, according to James G. Deiter, President of Deiter Bros. Heating Cooling Energy of Bethlehem, PA. His firm is a leading Lehigh Valley-based provider of HVAC systems powered by multiple sources, including electricity, propane, natural gas and oil.

"Getting a new power generating plant online takes at least five years after all the planning, engineering, construction and regulatory requirements are met. And that's a natural gas-powered facility. A nuclear power plant takes considerably longer," he said. "Unless something extraordinary happens to inject new generating capacity into Pennsylvania's already overworked and aging power grid, I believe consumers should be prepared for substantial increases in their electric bills to continue until at least 2030."





## Deiter Bros. FAMILY-FRIENDLY FAVORITES for Summer Events in the Greater Lehigh Valley

Summer here in the Lehigh Valley is packed with lots of fun and affordable family activities if you know where to look. Beyond the big-name productions—like Musikfest and The Great Allentown Fair—are many events rich with entertainment, education and community history. They're also friendly on 3240 family budgets. Here are some of our family's top choices happening this summer throughout the Lehigh Valley region.



### ALLENTOWN

#### *Drum Corps International*

**Eastern Championships**

**August 1–2 (Fri. – Sat.)  
Gates open at 5:30 pm**

**J. Birney Crum Stadium,  
2027 Linden St.**

One of the most amazing performances of percussion on the planet! The best drum corps in America beating their hearts out for a shot at the national crown. Prior rounds of competition were held in San Antonio, TX and Atlanta, GA. Allentown lives up to its official title as "Band City USA" when 20 of the best drum corps in America clash in the final round of competition before the best advance to the National Championships in Indianapolis. Each 11-minute performance combines music, marching, pageantry and earth-shaking emotion. Nearly 20,000 fans fill the stadium for this heart-pounding spectacle. **For information on seats, visit [www.dci.org](http://www.dci.org)**



Absolutely the sweetest festival of summer here in the Lehigh Valley! Hosted by Historic Bethlehem Museum & Sites in the agrarian beauty of the Burnside Plantation (a working farm preserved from the 1800s), this event has something to delight every member of the family. Live music, educational exhibits, farm animals, historical demonstrations of Colonial gardening and cooking, and, of course, delicious foods powered by plump blueberries, blueberries and more blueberries. (Ready for a face-full of old-fashioned fun? Don't miss the blueberry-eating contest!) **For facts, visit [www.historicbethlehem.org](http://www.historicbethlehem.org)**

### BETHLEHEM

38th Annual

#### *Blueberry Festival*

**July 19 – 20 (Sat. – Sun.)  
10 am – 6 pm**

**Burnside Plantation,  
1461 Schoenersville Rd.**







## EASTON

### Heritage Day

July 12 (Sat.)  
11:30 am – 8 pm

Downtown Easton

Celebrating American independence from 1776 to today...in one of the only Colonial cities where it was born! Fact: After America's forefathers signed the Declaration of Independence on July 4, 1776, it was ordered to be publicly read in three burgeoning cities of the Colonial era: Easton, PA, was one of them (along with Philadelphia and Trenton, NJ). Easton Heritage Day celebrates that lasting legacy of patriotic pride with dazzling displays of history, live music, delicious foods and Colonial crafts. Tours of Easton's many Colonial buildings will be conducted. Don't miss the thrilling reenactment of the original reading of the Declaration of Independence in the same spot where it happened 249 years ago...and where a bold, new nation was born! An unforgettable living lesson in our American history for every member of the family.

For facts, visit [www.heritageday.org](http://www.heritageday.org)

Do you love classic community carnivals? Don't miss four days of this family fest with a carny vibe back in second to none! Conducted by the Bethlehem Township Volunteer Fire Company, this summer event has it all:

- EXCITING RIDES for kids OF ALL AGES with "Wristband Nights" on Wednesday & Thursday – unlimited rides for the price of one wristband!
- INCREDIBLE ARRAY OF FOOD from traditional fair favorites to specialties from up to 10 of the Lehigh Valley's BEST food trucks every night.
- TWO LIVE BANDS NIGHTLY including great Lehigh Valley groups like The Aardvarks, M-80 and Joyous.
- FRIDAY NIGHT FIREWORKS and much, much more!

For facts, visit <https://allevents.in/bethlehem>

GOLD SPONSOR



## BETHLEHEM TOWNSHIP

### Community Days

June 11 – 14  
(Wed. – Sat.)  
5 – 10 pm

Bethlehem Township  
Municipal Park,  
2900 Farmersville Rd.

## WARREN COUNTY Bicentennial Celebration

June 28 (Sat.)

Noon – 9 pm

Fireworks at 9:15 pm

Rain Date: June 29 (Sun.)

Grounds of Warren County  
Community College,  
475 Rt. 57 West,  
Washington, NJ

Our favorite neighbor in New Jersey turns 200 this year with a birthday party of historic proportions! Warren County's Board of County Commissioners is noting the milestone with fun for all and FREE admission, parking, rides and games! Eleven terrific local bands will fill the air with music. Engage with local craftspeople and historians sharing unforgettable facts on Warren County's incredible journey from 1825 to today. Tempt your tastebuds with food truck treats and visit the beverage garden for the elite offerings from Warren County's own award-winning breweries and wineries!

For facts, visit [www.warrencountynjheritage.com](http://www.warrencountynjheritage.com)





**COMMUNITY SHOWCASE:**  
**Volunteer Group Inspiring  
Cleanliness and Pride**  
**EARTH STEWARDS OF PALMER**

Actions have always spoken louder than words. Earth Stewards of Palmer goes beyond all words in battling litter which degrades Lehigh Valley's precious greenspaces and clogs our waterways. For years now, this group of inspiring volunteers has led the way in cleaning garbage and refuse from Palmer Township's 17 miles of trails and from other sites throughout the community. Last year alone, the Earth Stewards of Palmer removed **over three tons of unsightly, unhealthy litter** from the Township's trails, roadways and waterways.

They also work closely with like-minded groups to rid public lands from litter, enabling healthier environments for all. Among their 115817 allies in the fight for a cleaner future are Wildlands Conservancy, Trout Unlimited, the Bushkill Stream Conservancy and the D&L Canal Trail.

Ready to make a difference? Join in the "Palmer Proud" event organized by the Earth Stewards of Palmer on Saturday, August 23 for a community-wide clean-up event. Their team will assist all volunteers with guidance, tools and answers to any questions. Your participation will be rewarded, recognized and make a real difference in our environment.

For more facts, visit [www.earthstewardsofpalmer.com](http://www.earthstewardsofpalmer.com)

**SUMMER REBATE SPECIAL**

**Super Efficient Cooling Saves on Electricity Bills!**



**UP TO**  
**\$600**  
**INSTANT REBATES**  
On Qualifying Equipment Only

**Hot Season Specials!**

- Central Air Conditioners
- Heat Pumps
- Furnaces, Boilers & More

**Act Soon!**  
**Offers end 7/31/2025**

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## Summer Safety Tips for Pets



Summertime heat can be tough on pets. Imagine facing the simmering temperatures of July and August wearing a fur coat day and night! To keep all our furry family members safe this summer, please follow these safety tips from our friends at the ASPCA.

- **Have Plenty of Fresh, Clean Water. Always.**

Dogs and cats get dehydrated very quickly in Lehigh Valley's summer heat and humidity. Make sure they have plenty of fresh, clean water 24/7. Also, when outdoors, make sure they have a shady place to stay out of the sun, be mindful not to over-exercise them, and keep them indoors when it's extremely hot.

- **Watch for Symptoms of Overheating.**

Signs include excessive panting or difficulty breathing, increased heart or respiratory rate, drooling, stupor, or even collapse.

- **Leaving Pets Locked in a Parked Vehicle is Cruel... AND Against the Law in Pennsylvania!**

PA Act 104 — also known as the Hot Car Law— states that owners cannot lock pets in hot cars. If law enforcement sees a pet locked in a hot car, the police are not liable for any damage to the motor vehicle or any contents during their rescue of the animal.

- **Keep Pets Protected from the Sounds of Fireworks.**

Summer fireworks displays are fun for humans but very overstimulating for the acute hearing of dogs and cats. Loud, sudden noises can cause them pain and deep distress. They can become scared, disoriented or otherwise traumatized. Prevent friends or family members from using fireworks near your pets. Be aware of public fireworks displays in your community and do your best to keep 25321 pets safe from the noise in a quiet, sheltered (and escape-proof) area of your home.

For more tips, visit [www.asPCA.org/pet-care/general-pet-care/hot-weather-safety-tips](http://www.asPCA.org/pet-care/general-pet-care/hot-weather-safety-tips)





## [ ENERGY OUTLOOK ]

### EIA Expects Lower Oil Prices, Higher Natural Gas Prices Through 2026

May 6, 2025 — The US Energy Information Administration (EIA) recently released its Short Term Energy Outlook which expects recent developments in global trade policy and oil production to lower global demand for petroleum products, including heating oil, resulting 267947 in lower oil prices than it had previously forecast.

EIA also forecasts natural gas prices to *increase significantly* from historic lows in 2024.

The EIA Short Term Energy Outlook included the following three-year price tracking which includes projections for the remainder of 2025 and all of 2026.

				(Projected)
YEAR:	2024	2025	2026	
 OIL:	\$81	\$66	\$59	
(Brent Crude \$ Per BBL)				
 NATURAL GAS:	\$2.20	\$4.10	\$4.80	
(Spot Price \$ Per Million BTUs)				

Source: U.S. Energy Information Administration: Short-Term Energy Outlook

A part of the US Department of Energy since 1977, the EIA is a principal agency of the US Federal Statistical System responsible for collecting, analyzing and disseminating energy information to promote sound policymaking, efficient markets, and public understanding of energy and its interaction with the economy and the environment.

For more facts, visit [www.eia.gov](http://www.eia.gov)

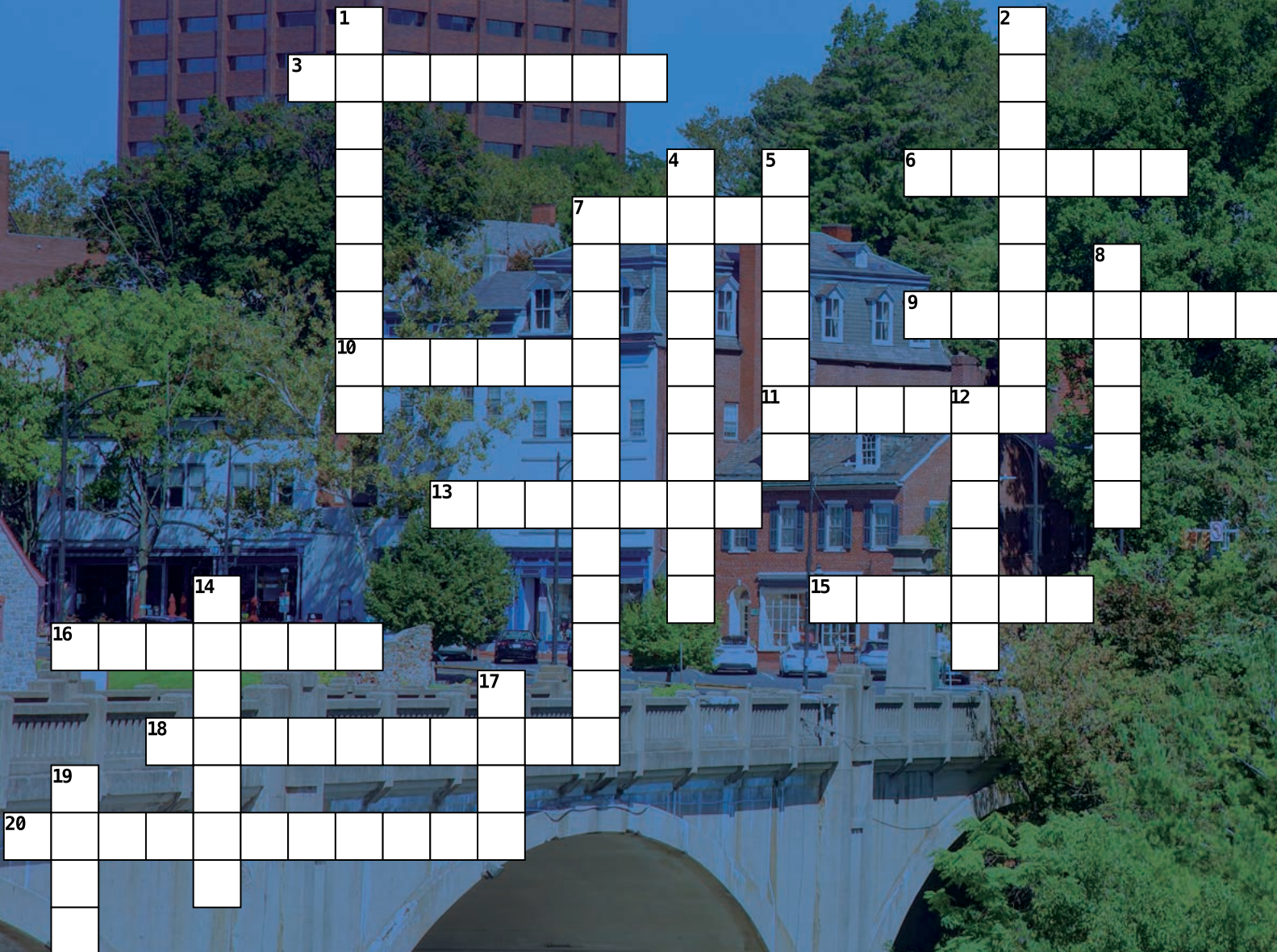


# CrossWise

PUZZLE

## SUMMER Smarter Than Others!

Deiter Bros. challenges you to test your knowledge of Summertime facts and fun happening here in our beautiful Lehigh Valley...and beyond.





**PLAY ONLINE:** Go to <https://crosswordlabs.com/view/summer-smarter-than-others>.

**PLAY ON PAPER:** Go to [www.dbrothers.com/newsletter.cfm](http://www.dbrothers.com/newsletter.cfm) and download a PDF to print out.

**ANSWERS?** Go to [www.dbrothers.com/newsletter.cfm](http://www.dbrothers.com/newsletter.cfm) and download a PDF.

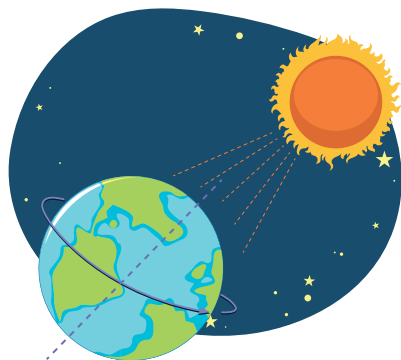
## ACROSS

3. All-American brand of refreshment and namesake of the Allentown home park for Lehigh Valley IronPigs AAA baseball action all summer long. (2 words)
6. Hot house? Simply closing these during summer days can reduce your indoor temperature by 10 degrees or more.
7. At over 100-feet deep, Lake Hydra (formerly known as Dutch Springs) in Northampton County is a leading site throughout the Eastern US for training both sport and rescue divers in this underwater activity.
9. What is the first word of the USA-made brand for central air conditioning systems that meet Deiter Bros.' tough standards for energy efficiency, durability and value?
10. On July 8, 1776, the Declaration of Independence was publicly read in the town square of this Lehigh Valley city. It was one of only three places in the colonies to have this historic honor. (The other two were Philadelphia and Trenton.)
11. SteelStacks Summer Concert Series welcomes all to South Bethlehem for live music performances at the \_\_\_\_\_ Pavilion.
13. When summer storms knock out electrical power, what's the leading brand of back-up generators Deiter Bros. provides to keep customers empowered whatever the weather?
15. Revved up on auto racing? NASCAR Race Weekend comes to this neighboring raceway on June 20-22.
16. Okay, it's a stretch, but what is the tallest and heaviest animal in the Lehigh Valley?
18. Popping up all over the Lehigh Valley this summer, these robust rodents were called "grundsows" by our region's German forbears. What do we call them?
20. What is America's FOURTH favorite flavor of ice cream? (2 words)

## DOWN

1. Summer's coolest underground adventures are found, not lost, at this cavernous site deep below Hellertown, PA. (2 words)
2. America's largest free, non-gated music festival will welcome over a million guests to Bethlehem for 10 days from August 1 to 10.
4. Not a cake in anything but name, but for sweet eats at summer festivals all over the Lehigh Valley region, there's none better than this Pennsylvania Dutch treat.
5. What is America's #1 favorite flavor of ice cream?
7. Drive-in theatres are American icons of summer night movies, magic and memories. In continuous operation since 1934, this classic in Orefield, PA is the oldest drive-in theatre in America.
8. When the Earth is closest to the Sun, which of the four seasons is it — Summer, Autumn, Winter or Spring?
12. America's 249th birthday is on July 4th. What's the last name of the Lehigh Valley patriot who signed the Declaration of Independence?
14. This American invented the first electrical air conditioning unit in 1902. His name carries on today.
17. During the warm months, should ceiling fans be set to turn clockwise to LIFT air, or counterclockwise to push it DOWN?
19. With an average temperature around 85 degrees F., this is the Lehigh Valley's hottest month.

## Summer Solstice is Magical, Mystical and Happening on Friday, June 20!



June 20 is the Summer Solstice, the longest sunlit span of 2025 with an amazing 14 hours and 36 minutes of daylight. Since prehistoric times, many cultures saw it as a 255986 reason to celebrate the sun as the source of rich harvests, fertility and the giver of light and warmth. Ancient Celts regarded the Summer Solstice as the most sacred time of the year, building mysterious massive monuments like Stonehenge to connect with the sun's celestial influences.

If you're looking to make a bit of your own magic here in the Lehigh Valley, venture out to the Summer Solstice Mystic Market at Shankweiler's Drive-In Theatre in Orefield. Get your inner wizard working with a bewitching array of artisans, crafts, curiosities and food vendors. A magical mystery experience awaits you from 9 am to 2 pm. Admission is free.

For facts, visit [www.shankweilers.com](http://www.shankweilers.com)



### Have You Checked Your REWARDS POINTS Lately?

Visit [www.dbrothers.com](http://www.dbrothers.com) or call us at 610-868-8566 for 98526 questions.

## Warmer Weather is Here!

### ...and it's time to schedule your annual Air Conditioning/Heat Pump Preventive Maintenance Cleaning & Tune-Up!

Getting this vital service is the easiest and most effective way to keep your system running strong all season long.

**CALL NOW at 610-868-8566**

to book the best time available.  
Time slots fill up quickly!

**Or Schedule Online at**  
[www.dbrothers.com](http://www.dbrothers.com).



Voted #1 for 36 Years

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